

START THE  
CHANGE

# OUR AGENDA FOR TODAY

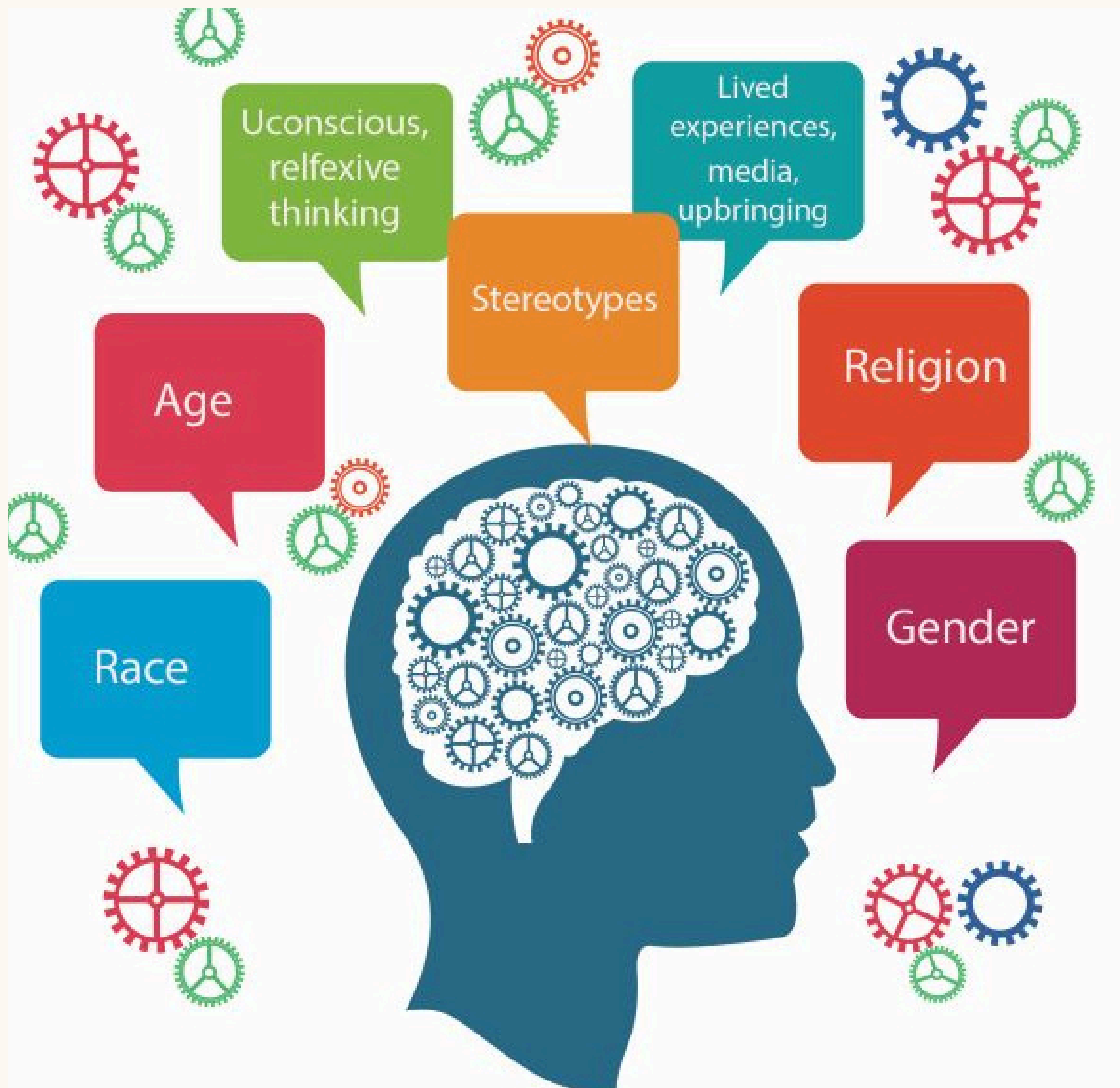


Bias
Activity#1
Activity#2
Activity#3
Activity#4
Conclusion



Stereotypes Prejudice Unfair  
Research Behavior Beliefs  
UNCONSCIOUS  
Measure BIAS Implicit  
Reaction Respect  
Corporations Decisions Race  
People Social Subconscious  
Judgement Hidden Ethnicity  
Cognition Preferences Gender



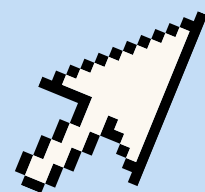




## BIAS

**BIAS IS A PREFERENCE FOR OR AGAINST A PERSON, IDEA, OR THING.**

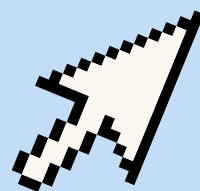
All the football reports in the local newspaper are biased against visiting teams because the editor is a Manchester City supporter.



## PREJUDICE

**PREJUDICE IS JUDGING OR FORMING AN OPINION BEFORE HAVING ALL OF THE RELEVANT FACTS.**

He was prejudiced against foreign people and wanted to stop all immigration into this country.



*Activity#1*

# NAME GAME

Cross out one name!



David
Ariana
Naira
Enrique
Aarush

*Bias*

*Activity#1*

# NAME GAME

Cross out one name!

David Cohen

Ariana Smith

Naira Amin

Enrique Martinez

Aarush Chopra



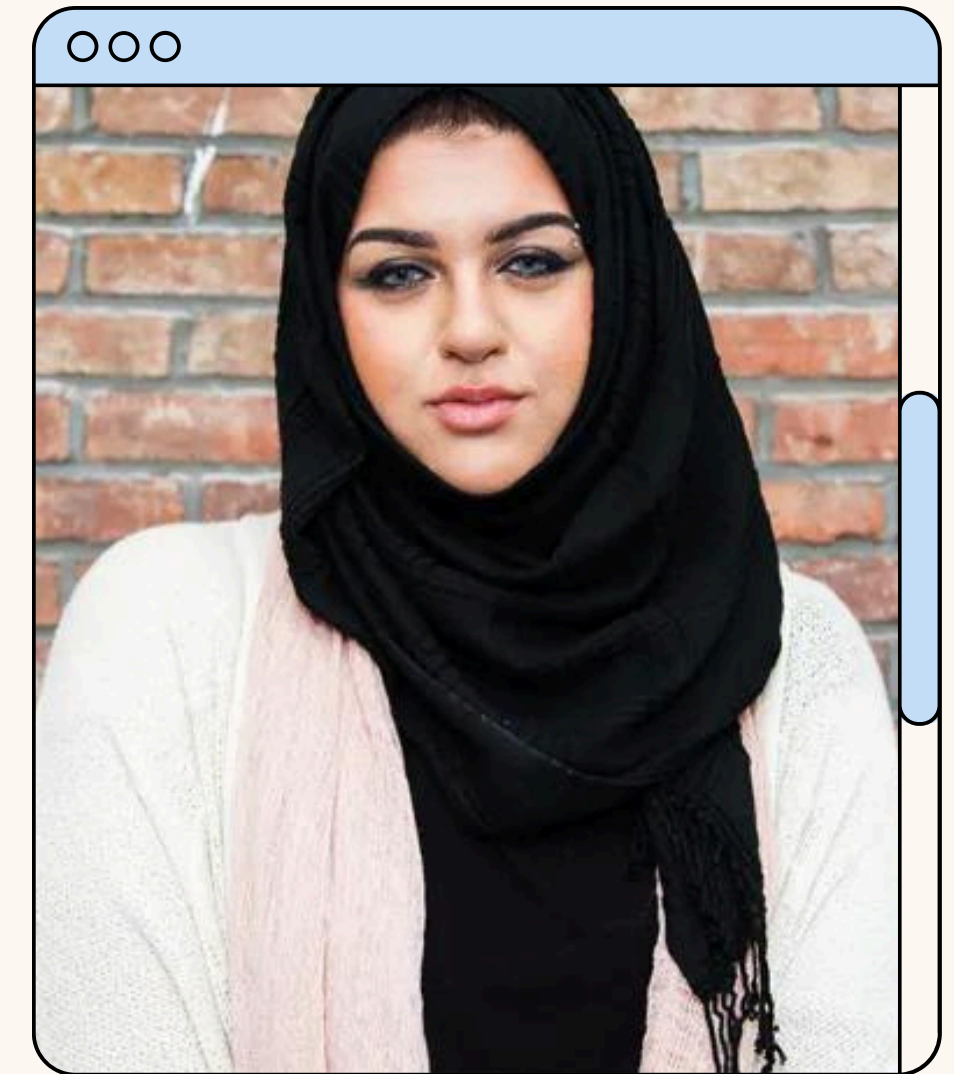
*Bias*



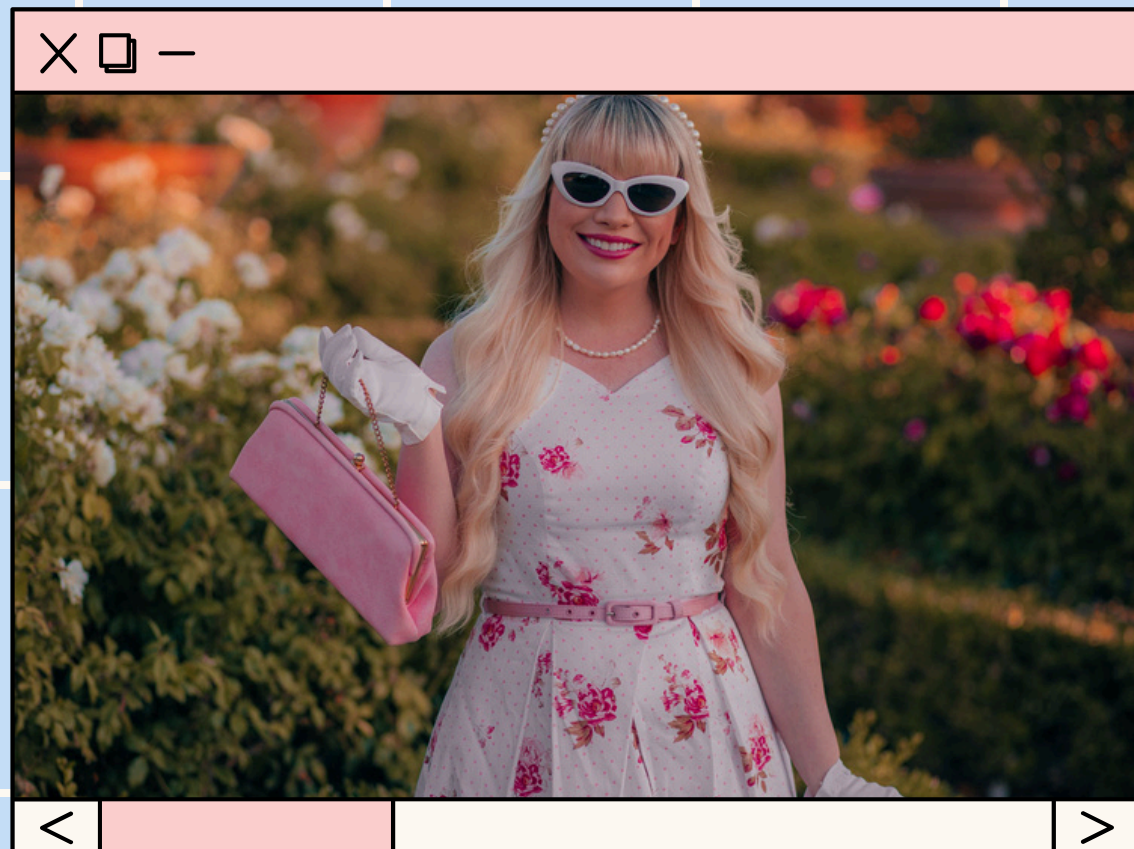
David Cohen



Aarush Chopra



Naira Amin



Ariana Smith

Cross out one person  
in the picture!



Enrique Martinez

Cross out one name!

David Cohen - creative, confident, courageous

Ariana Smith - independent, decisive, optimistic

Naira Amin - shy, sympathetic, modest

Enrique Martinez - hard-working, knowledgeable, kind

Aarush Chopra - caring, generous, patient



**How did you choose the person? Why?**

Was your choice based on some prejudice or bias?

What consequences can this approach have?

Why are such depictions of people wrong?

*Activity#2*

WHO AM I?

**Task**

1 Choose a person you want to talk to

2 The person has to ask you questions to try to guess who he/she is

3 Stand in line according to the importance

*Activity#3*

# STEREOTYPES AND PREJUDICE

<https://youtu.be/UPCi91cvmml?si=7G1IM1xr7kH0EII7>

**BIAS**



*Activity#4*

# PRIVILEGE WALK

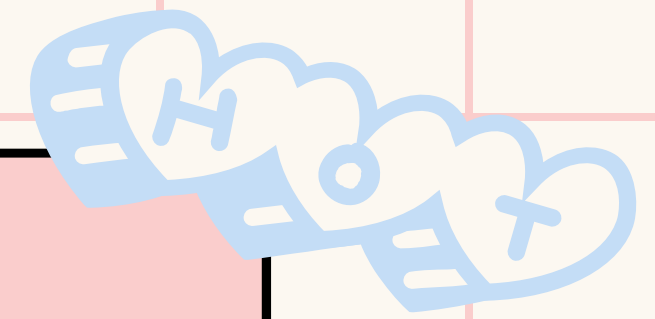
- move a step forward if a statement applies to you
- if a statement does not apply to you, remain where you are
- if you do not feel comfortable acknowledging a statement that applies to you, simply do not move

*Activity#5*

# BLACK OR WHITE

<https://youtu.be/F2AitTPI5U0?si=0TFvgHokpwm8Zmsn>

BIAS



# THANK YOU FOR LISTENING!

Let's start the change together!

